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NEWS FOR IMMEDIATE RELEASE

FIRST ADVANTAGE ENTERS INTO STRATEGIC ALLIANCE WITH ERA

MUMBAI, September 1, 2008—The Employer Services segment of First Advantage Corporation (NASDAQ: FADV) today announced a strategic alliance with the Executive Recruiters Association (ERA), a premier body representing Indian executive recruitment consulting firms. The objectives of the alliance are to provide pre-screened candidates to ERA's clients, thus reducing the time, effort and resources involved in post-employment screening, as well as to raise awareness levels among recruiters about the criticality of conducting background checks on employees, vendors and contract staff.

First Advantage is uniquely positioned to offer integrated, single-source talent acquisition solutions ranging from applicant tracking systems and automated skills and behavioral assessments to background screening. These solutions help ensure that the business community is better prepared to address prevalent talent issues by progressively improving recruiting and retention efficiencies. Through this alliance, First Advantage will provide its background screening services to the recruitment community through ERA, as well as the option of utilizing value-added services, such as recommending pre-verified candidates and integrated talent acquisition solutions.

Ashish Dehade, Managing Director (West Asia) of First Advantage, said, "Our recently released *Background Screening Trends – India* report has reinforced the need for background screening as a risk mitigation strategy across industries. However, the prevalence of post-employment screening in India has not completely mitigated the related risk. We believe that for the related risks to be addressed effectively, we need to move to pre-employment screening as quickly as we can. The strategic alliance with ERA will help us achieve that objective."

He further added, "Globally, as employers tackle the challenges of finding, hiring and retaining the right employees in a timely and cost efficient manner, they are turning to companies that can provide integrated employment solutions. This association with ERA can provide executive recruitment firms a channel to offer streamlined value-added services to their clients."

According to Vipul Varma, Secretary, ERA, "The ERA-First Advantage alliance is the first of its kind. We believe that it makes perfect business sense to adopt background screening as a recruitment best practice and thus differentiate your company from the competition while, at the same time, help mitigate the risks associated with a bad hire."

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About First Advantage

First Advantage Private Limited is Asia Pacific's leading provider of background screening services and part of the Employer Services segment of First Advantage Corporation. First Advantage's Employer Services segment provides a comprehensive suite of global talent acquisition solutions specifically designed to reduce the time, cost and risk associated with candidate recruiting, applicant tracking, screening, assessments and ongoing retention processes. First Advantage's global reach is strengthened by its offices in London, Brussels, Delhi, Mumbai, Bangalore, Chennai, Singapore, Kuala Lumpur, Hong Kong, Manila, Beijing, Shanghai, Zhuhai, Seoul, Tokyo and Sydney outside the United States and Canada. For additional information, visit www.FADVasia.com.

First Advantage Corporation (NASDAQ: FADV) provides innovative products and services that mitigate risk by helping businesses, non-profit organizations and government agencies make more informed decisions. Headquartered in Poway, Calif., the company has more than 4,700 employees in 12 countries that support over 90,000 clients globally. More information about First Advantage is available at www.FADV.com.

About ERA

The Executive Recruiters Association (ERA) is registered under the Karnataka Societies Registration Act 1960 as a non-profit Chamber of Commerce representing Indian Executive Recruitment Consulting firms.

ERA with its 189 members, across 9 chapters — with most of the large recruiting firms in the organised sector, from across the country — have partnered for a cause that is to create an "Industry Platform", to improve "Ethics & Standards", to become an "Important Voice", to be heard at the right quarters, to remove the hurdles and foster the growth of this industry.

ERA has developed a set of Professional Practice Guidelines to assist ERA member firms in their business relationships with clients, candidates and the public. As a community it promises to provide outstanding professional service that rests on the quality, ethics and integrity of relationships with clients, candidates, employees and the public. For further details visit: www.era.org.in.

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