



For Immediate Release

**PEOPLECLICK AUTHORIA BUILDS STRATEGIC ALLIANCE
WITH FIRST ADVANTAGE**

Company Further Enhances Multi-National Service Offerings with Leading Pre-Employment Assessment and Screening Capabilities for Customers in European and Asia-Pacific Regions

London, U.K. – April 15, 2010 – Peopleclick Authoria, currently serving 60 percent of the Fortune 100 with best-of-breed suite solutions for Talent Acquisition and Talent Management, announced today a strategic alliance with First Advantage, a wholly owned subsidiary of The First American Corporation (NYSE: FAF) and one of the largest Talent Acquisition providers in the world. Through this alliance, Peopleclick Authoria offers its global client base First Advantage's assessment and pre-employment screening capabilities.

"In today's economy, each employee plays an even more critical role in the overall success of an organisation. With fewer roles assigned to an increasing number of corporate demands and expectations, the quality of every hire is essential to productivity, innovation and performance," said Larry Cucchi, EMEA managing director for Peopleclick Authoria. "The market is currently overrun with qualified, talented individuals and with this dynamic, our customers are increasingly challenged to sort through multiple layers of information in their efforts to find the best fit. Today, through our strong partnership with First Advantage, we are delivering one of the most competitive and robust assessment and background screening systems as part of our full suite of Talent Acquisition services to Peopleclick Authoria customers around the world."

Pre-employment and background check screenings are critically important to productivity and compliance initiatives for many international organisations. Through this alliance, Peopleclick Authoria clients have access to a cost-effective, international screening provider that understands each country's screening program and can assist with the success of their background screening program. First Advantage's world-class assessment tool addresses the needs of global

organisations as they look to streamline the end-to-end hiring process and achieve meaningful results, including an improved quality-of-hire within today's shifting market dynamics.

"In the past 18 months, we have seen an ever-increasing demand for global assessment capabilities in the customer base we serve. We appreciate Peopleclick Authoria's deep commitment to providing their customers with leading Talent Acquisition offerings on a worldwide basis and are delighted to be providing our leading assessment tools to their large international customer base," said Todd Mavis, president of First Advantage Employer Services. "This is the beginning of a strong partnership. We look forward to offering the customers of both companies in the European and Asia-Pacific regions access to a range of leading products and services that will seamlessly extend the recruiting workflow."

The Peopleclick Authoria Advantage partnership program includes a network of best-in-class services and market-leading vendors that help organisations enhance the effectiveness of their human capital management strategy. To learn more about the Peopleclick Authoria Advantage partner program and this alliance with First Advantage, please visit www.peopleclickauthoria.com.

About First Advantage

First Advantage combines industry expertise with information to create products and services that organisations worldwide use to make smarter business decisions. First Advantage is a leading provider of talent acquisition solutions including: employment background screening, occupational health services, applicant tracking systems, recruiting solutions, skills and behavioral assessments, and business tax consulting services. First Advantage is headquartered in Poway, Calif., and has offices throughout the United States and abroad. More information about First Advantage can be found at www.FADV.com/employer. First Advantage is a wholly owned subsidiary of The First American Corporation (NYSE: FAF), a FORTUNE 500® company that traces its history to 1889. First American is America's largest provider of business information, supplying businesses and consumers with valuable information products to support the major economic events of people's lives. Additional information about the First American Family of Companies can be found at www.firstam.com.

About Peopleclick Authoria

Peopleclick Authoria is transforming Talent Management through best-of-breed technology and expertise. With a deep focus on business intelligence and analytics, the company's technology gives clients the actionable insight required to make strategic decisions that drive better business results. Nearly 60 percent of the Fortune 100 use Peopleclick Authoria Talent Acquisition, Talent Management and Workforce Compliance and Diversity solutions to manage salaried, hourly and contingent labor across their organization. These solutions manage the entire talent lifecycle from recruiting to onboarding and through the ongoing management of each individual's career while helping organizations measure, analyze and empower their existing workforce. Both founded separately in 1997, the two human capital management companies joined together in 2010 to form Peopleclick Authoria. The Company's solutions currently support more than 2,400 organizations ranging in size from large, global corporations to small and medium-sized businesses in more than 214 countries and territories around the world.

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